



ST. ALOYSIUS' COLLEGE

AUTONOMOUS
JABALPUR- 482001
MADHYA PRADESH, INDIA

CRITERION-6

GOVERNANCE, LEADERSHIP AND MANAGEMENT

Key Indicator – 6.5.1

Internal Quality Assurance System



2. Quality
and
Excellence



Metric No.: 6.5.1

Quality Assurance Initiatives by IQAC

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



Document Name

Entrepreneurship Development
Cell



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(AUTONOMOUS), JABALPUR(M.P.)

Reaccredited 'A+' Grade by NAAC (CGPA 3.68/4.00)

College with Potential for Excellence (CPE) by UGC

DST-FIST Supported & Star College Scheme by DBT.

Entrepreneurship Development Cell

Vision:

- Producing successful entrepreneurs imbued with leadership qualities using innovative and ethical business practices to make global impact
- To prepare next generation of Entrepreneurs who would contribute to the Economic and Social Development of India.
- Our vision is to aid the growth of our society by enabling entrepreneurs with integrity & sustainability and encourage individual ability and creativity.
- To be a well recognized centre of excellence for entrepreneurship development to create successful entrepreneurs.

Mission:

- Instill the passion and spirit among students to pursue entrepreneurship
- To be the leader in enabling & facilitating entrepreneurs , support the sparks of budding entrepreneurs and manifesting the spirit and energy of young students from ideation to start-up to establishment and scaling up with integrity and sustainability through constant guidance & mentoring through various programs and schemes.
- To foster entrepreneurial thinking, promote, facilitate the business knowledge.
Develop aspiring entrepreneurs into motivated, ethical and dynamic business leaders.
- Inculcating a culture of innovation and an entrepreneurial spirit on the campus, through various activities and campaigns.
- Serving as a catalyst for entrepreneurship at Parul University by supporting and incubating entrepreneurial ideas.
- Creating a strong foundation of academic learning in the field of entrepreneurship not only to acquaint students with concepts but also with the application of the same.

Long Term Goals (5 Years):



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- Motivate students to develop their own startups
- Develop business incubators
- Create corpus fund to seed ventures

Short Term Goals (2 Years):

- To provide a platform for interaction with entrepreneurs
- Impart entrepreneurial education/skills amongst students through various trainings and exercise
- Arrange vibrant interaction with organizations promoting the cause of entrepreneurship.

ED Cell Hierarchy:

Patron- Rev. Dr. G. Vazhan Arasu

Director- Dr. Ashu Jain

Members (Teachers)

Dr. Reeta Chouhan

Dr. Surbhi Jain

Dr. Amita Chhatri

Ms. Bhavna Tekam

Dr. Rumana Faraz

Dr. Durga Ray

Mr. Prateek Bhatiya

Student Volunteers

President- Ms. Mansi Chouhan

Vice President- Mr. Priyanshu Manani Social

Media In-charge – Mr. Yash Jain

Publicity In-charge- Ms. Shruti Dubey,

Ms. Pakhi Garg

Creativity In-charge- Mr. Krishna Nayak, Ms. Shruti Chourasia, Ms. Nidhi Tayal

Weekly News Updates- Mr. Kavya Namdeo, Ms. Vidhi Kapoor

ED Podcast In-charge- Mr. Sahil Poptani



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Certificate & Brochure-Ms. Anu kumari, Ms. Muskan Manglani, Adwaith Saneeb Kumar

Members (Students)-

Satyam Chouksey
Siddharth Ladiya
Khushi Kaushal
Sana Mansoori Preet
Kaur Jaggi Radha
Vishwakarma Nishit
Samundre
Prabhnoor Kaur
Syeda Aliza Fatima
Daksh Verma
Deepak Gupta
Darshan Thakkar
Poorvi Bhirani
Pratham Kharate
Sidak Singh Sahani
Sakshat Khandelwal

Team of ED cell has participated in NEC (from 2nd Feb to 06th Feb 2024) by IIT Bombay and secured 15th Position among 150 colleges across India. Out of 10 participants three were offered paid internships from reputed industrialists.



ED cell Team is at IIT Bombay to participate in National Entrepreneurship Challenge 2023-24



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MOU Activity
ED Cell & Department of Commerce
in collaboration with
Asian Institute of Family Management Business (AIFMB)
Presents
An online session on

ENTREPRENEURSHIP *And* INNOVATION

HITESH ADWANI
Director, The Choice Fashions Pvt Ltd

SHANKAR VENKATRAMAN
Founder and Managing Director of Excel Power Systems

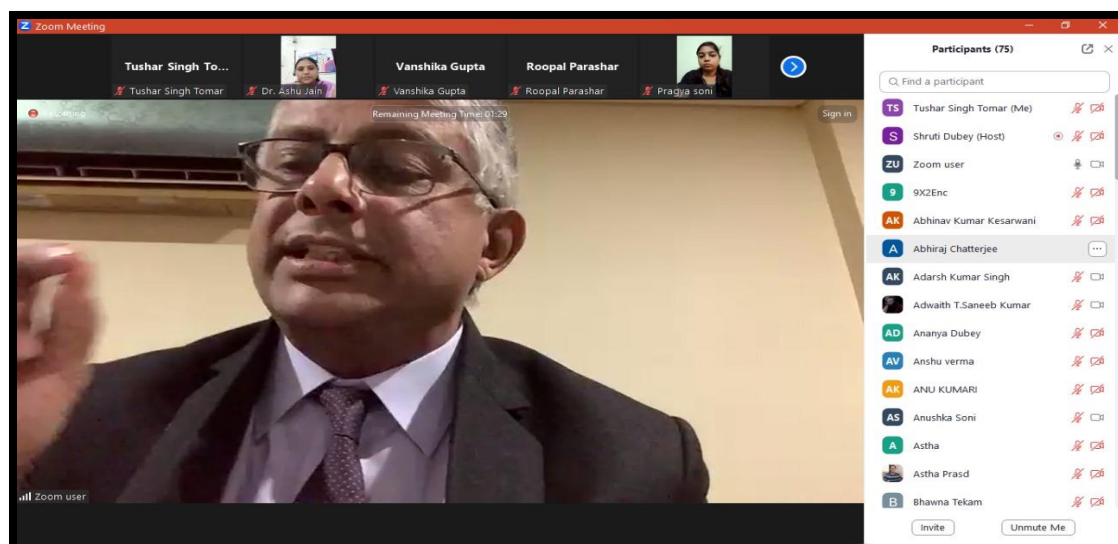
23 September 2023 04:00 pm To 05:00 pm Zoom

100 seats only!!
Register Now for free

<https://forms.gle/NbX16WmQJDhpeNJS>

Contact -
Roopal Parashar
(Event Coordinator)
7024418970

On September 23, 2023, ED Cell and Department of Commerce joined forces with the Asian Institute of Family Management Business (AIFMB) to host a highly informative webinar on Entrepreneurship and Innovation through Zoom Meetings from 4 to 5 pm under the leadership and supervision of Dr. Rupali Ahluwalia (Head, Department of Commerce) and Dr. Ashu Jain (Director, ED cell, St. Aloysius College). The event was the part of MoU activity where Ms. Sujata Roy (Program Director, AIFMB) has played a significant role of conducting the program. Principal Rev. Dr. G. Vazhan Arasu congratulated to the highly dedicated team members of ED cell. The event was managed by Ms. Roopal Parashar (Event Incharge), Ms. Shruti Dubey, Ms. Radha, Mr. Siddharth, Ms. Khushi Kaushal, Ms. Pakhi Garg, Mr. Deepak Gupta, Ms. Preet Kaur, Mr. Tushar, Ms. Komalpreet, Mr. Daksh Verma, Mr. Sarthak Khandelwal and Mr. Krishna Nayak.





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ED cell in collaboration with Department of Commerce celebrated international Youth Day with the caption "YOUTH UNITE" where activities like Group Discussion, Debate, Rakhi making workshop, handmade art and craft stalls were conducted. More than 150 students have participated and gained the experiential learning

Date-

26.08.2023

Venue- St. Aloysius College Autonomous Jabalpur



- **Workshop on Sanitizer, lipstick and hand wash making By Entrepreneurship Development Date: 29th March 2023 Timings: 11:30 am to 2:30 pm,**

Objectives:

To initiate the idea of small scale industry in the mind of young youth .

To make students understand the concept of various product making and selling.

Benefits:



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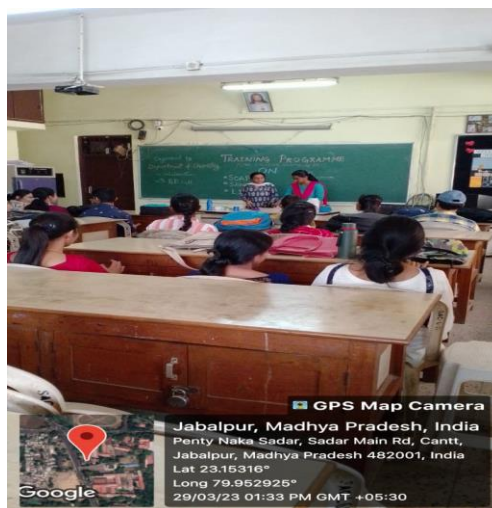
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This workshop will help Students to learn the process of making product like lipstick, hand wash and sanitizer. It will help to develop the idea about how to start their business at minimum cost .Production procedure was demonstrated by Dr. Amita Chatri in Chemistry Lab. More than 50 students were participated with great zeal.

Report:

Two Days workshop for making product like hand wash and shampoo was organized by ED Cell. Students were very enthusiastic to learn the process of making different product at lower cost. . Production procedure was demonstrated by Dr. Amita Chatri in Chemistry Lab. More than 50 students were participated with great zeal.



• Entrepreneurship BOOT CAMP 2023 11th March 2023

Objectives:

To train students to acquire deep Entrepreneurship skills at early age so they can be self-employed .The main aim of this camp to encourage students to be a Job Giver, not a Job Seeker.

Benefits:

The motive behind conducting Entrepreneurship BOOT CAMP 2023 to give students the opportunity to practice creative thinking, drawing ideas, problem-solving, and idea generation. This Boot-Camp helps young youth to develop an entrepreneurial mind and learn how real life pitching of ideas takes place.



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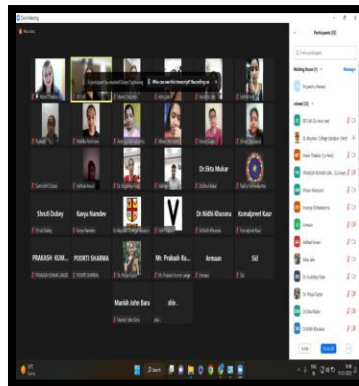
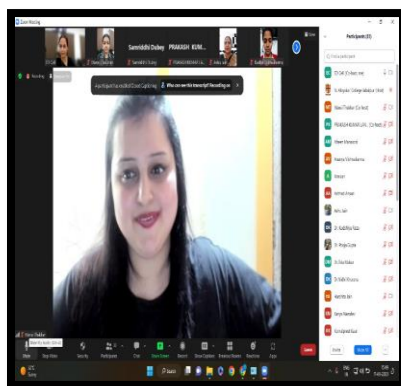
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Report:

ED Cell of St. Aloysius College (Autonomous), Jabalpur conducted boot camp 2023 on 11th March 2023. It started with an inaugural address by Dr. Ashu Jain, In charge ED Cell where students were briefed about the importance and need of entrepreneurship. The main Speaker of this boot camp was Ms. Mansi Thakkar, Director – Windplus Pvt Ltd, Leadership Coach and Podcaster. Who talked about developing the right mindset for being an entrepreneur and how to handle failures. Further she added insights about business model and innovative thinking. The Boot Camp was very engaging as around 100 students participated in full spirit.



- With the objective of attaining practical approach along with academic excellence Department of Commerce along with ED Cell has organized “Students Visit “to Mahakoshal Chamber of Commerce & Industry to attend MSME (Ministry of Micro, Small & Medium Enterprises) workshop regarding Reuse and single use of Plastic.



- MSME team visited college campus. The objective of their visit was to encourage innovative ideas and to assist students financially in their ideas by giving grant and fellowship which were provided by MSME. The purpose of this encouragement is the development and growth of entrepreneurship in the country. They visited all the labs and



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- go through different patents and innovation done by our students. They appreciated all the ideas and innovation and gave assurance to provide all the benefits of MSMES



- ED cell and Department of Commerce, St. Aloysius College have organized a one day 'Rakhi Making workshop' for the students. Ms. Harsha Namdeo was the resource person. Students enjoyed making Rakhi and very happy that this Rakshabandhan they will tie their own hand made rakhi to their brothers. Principal Rev. Dr. G. Vazhan Arasu appreciated this event. Dr. Sonal Rai and Dr. Rupali Ahluwalia Congratulated the team. Event initiative was taken by Dr. Pooja Gupta under the guidance of Dr. Ashu Jain. Active participation was received from Dr. Amita Chhatri, Dr. Surbhi Jain, Ms. Nidhi Rajak, Dr. Nidhi Khurana, Ms. Arifa and the entire Department.



2021-2022

- St. Aloysius College (Auto.) Jabalpur is proud to announce that ED cell, Department of Commerce in collaboration with Jabalpur Incubation Center had organized a 2 days Entrepreneurship Boot camp and Pitching Expo for College Students. More than 130 Students have participated and more than 45 innovative ideas were presented. Principal Rev. Dr. G. Valan Arasu congratulated all the ideas along with participants for the



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successful

completion



St. aloysius College, pentinaka Sadar, Sadar, Main Rd, Cantt, Jabalpur, Madhya Pradesh 482001, India
Latitude 23.153853299
Longitude 79.952892966
GMT 11:30 4 January 2021



Corporate Talk show

Virtual event in which an experienced speaker Mr. Siddhant Dugar, ambassador at AIFMB delivered an inspirational and knowledgeable speech to our students on the topic startup business, career in business and corporate world. The event was held on 2nd December. Approximately, 90 students attended the meet. The event was coordinated by DR. ASHU JAIN ma'am.

Student coordinators- Pratham Naidu, Alfia Alvi and Mohammad kaish

EVENTS OF ED CELL

Group discussion

Offline event in which participants had to discuss about campus problems in college held on 27th November 2021. 10 participants took part and presented their views to the same and took out many solutions to the problems. The event was coordinated by Dr Ashu Jain ma'am.

Student coordinators- Alfia Alvi, Pratham Naidu, Vaibhav Raikwar, Mohammad kaish and Shashank Thapak

• QUIZ COMPETITION

Organised in offline event on 21st october in which various teams participated and they were to choose one correct option from the 4 options given for each questions and in the second round participants were supposed to answer the questions in brief. The event was judged and coordinated by DR. DEEPTI S. DESHPANDE, Mr. SATENDRA JAIN and Dr.ASHU JAIN. 5 teams participated having 3 participants in every team. Student coordinators were Pratham Naidu, Alfia Alvi and Mohammad Kaish.



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EUREKA KIDS

Virtual event held on 18th October in which 3 students Pratham Naidu, Alfia Alvi and Aisha Siddiqui from the organizer team of our ED cell delivered an interactive motivational talk on the topic “why entrepreneurship” to the school going students. Approximately, 150 school students joined and responded positively. At the end, students submitted their feedback through the google form shared.

Dr. Ashu Jain coordinated the whole event.



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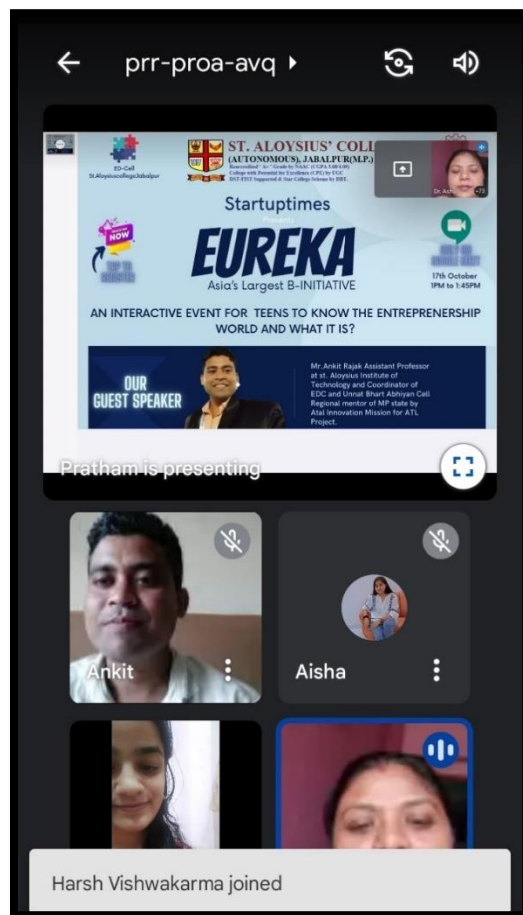
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- **EUREKA TALK SHOW**

Virtual event was held on 17th October in which Mr. Ankit Rajak delivered an interactive communication speech to all the students. He shared many Google forms for recording our opinions and participants shared their opinions live. Approximately, 90 students joined and made the event successful. Students learned many new things and gained knowledge and they gave their valuable feedback for the event. Dr. Ashu Jain coordinated the event. Student coordinators were Pratham Naidu, Alfia Alvi, Aisha Siddiqui.



- **EXTEMPORE COMPETITION**

This event was conducted in Virtual mode on 18th October in which every participant were given one topic and were to speak for 2 minutes on the spot. Topics allots were Inflation, Privatisation, Unemployment etc. Judges were Dr. Manju Solomon Ms. Hephzibah John. Nearly 20 students



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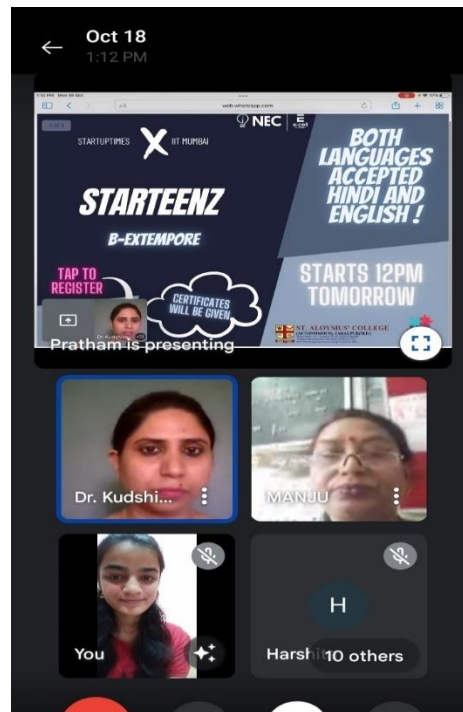
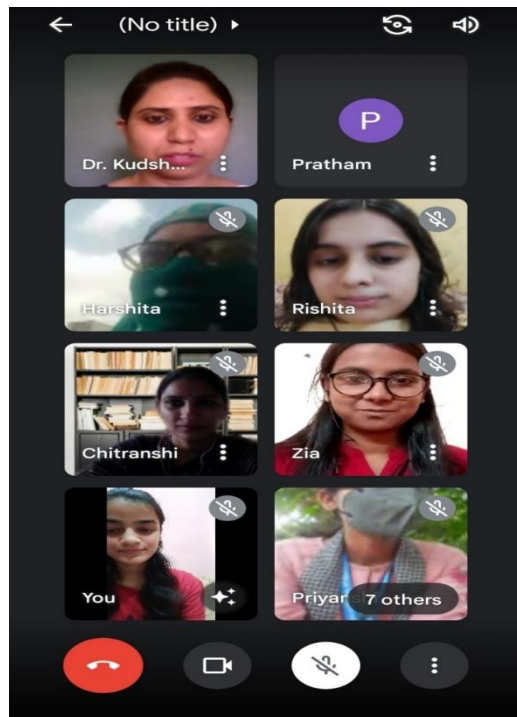
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participated, Dr. Kudshiya Raza was the in-charge and Dr. Ashu Jain ma'am coordinated the whole event.

Student coordinators were Pratham Naidu, Alfia Alvi, Mohammad Kaish.



- **CORPORATE BUSINESS EXPO**

Virtual event held on 14th October in which participants had to choose one correct solution from the 4 given to solve the given case study related to business. The event was coordinated by Dr. ASHU JAIN. Every participant was marked out of 10 for each question. Approximately, 20 students participated and made the event successful through their precious presence.

Student coordinators for this event were Pratham Naidu, Alfia Alvi, Khushi, Mohammad Kaish.





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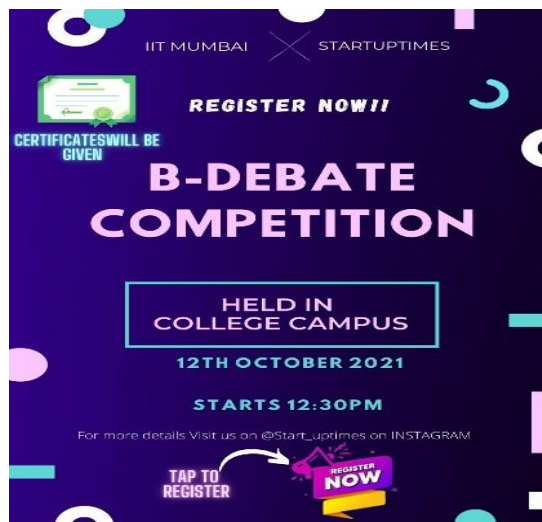
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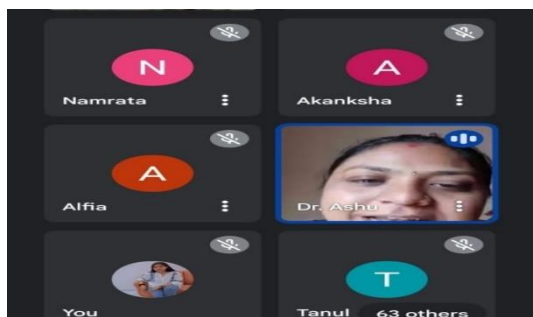
- **DEBATE COMPETITION**

It was an offline event in which many teams participated, and finally, two teams entered into final round held on 12th october out of which we got best 3 speakers. The event was judged by Dr. Reena Thomas and Mrs. Rashmi Patras. Teacher incharge were Dr. Amita Chhatri and Dr. Ashu Jain. Student coordinators were Pratham Naidu, Alfia Alvi, Shashank Thapak.



- **CORPORATE INTERVIEW EXPO**

Virtual interview session in which participants were given a real time interview opportunity which was taken by an experienced professor MR. SAGAR THAKKAR held on 31st august. The participants were marked out of 10 according to their interview. Approximately, 20 participants gave interview. The event was coordinated by DR. ASHU JAIN. Student coordinators- Pratham Naidu, Alfia Alvi, Vaibhav Raikwar, Shashank Thapak ontributed their efforts well. __



- **Business Idea competition**

Virtual events in which participants were to present their





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innovative business idea through presentation held on 20th August. Nearly 10 participants displayed their ideas. The event was judged by Dr. Mamta Gokhale and Dr. Ashu Jain.

Student coordinators Alfia Alvi, Pratham Naidu, Vaibhav Raikwar and Shashank Thapak successfully conducted this programme.



Entrepreneurship Development Cell in collaboration with Department of Economics, St. Aloysius College, has organized a Guest Lecture on 1st October 2019 on the topic "Entrepreneurship Development". Mr. Prem Dubey, President, Jabalpur Chamber of Commerce was the speaker of the program. 90 students had attended this lecture.



Entrepreneurship Development Cell in collaboration with Incubation Center, St. Aloysius College, has organized a Micro Seminar on 11.09.2019 on the topic "Entrepreneurship Awareness". Resource Persons for this program were- Mr. Agranshu Dwivedi, G.M., Smart City, Ms. Barkha Upadhyay, Assistant, Smart City, Jabalpur. 75 students had attended this lecture, and the students of St. Aloysius College presented their innovative ideas in front of the resource



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persons. The ideas were very much appreciated and some of the students received funding from JIC to convert their ideas into reality.



- 6 days Skill development program was organized for the students of M.A. English Literature and (M.Sc. C.S.) on 06.03.2020, where the students were allotted project topics and they need to sell out their idea of innovative business as per their projects. Students did field survey and sold their product/ ideas into the market. Dr. Ashu Jain and Dr. Mamta Gokhale were the resource persons.



- Three Days Entrepreneurship Awareness Program and Best Innovative Business Idea Competition organized by ED cell, St. Aloysius College, Jabalpur, MP. The resource Person for day 1 was Prof. Dilip Nandkeolyar, Co-Chancellor, Commonwealth University, London and Mr. Subhayu Roy, Cofounder, Notebookstudy.com. for the second day first speaker was Mr. Amit Gupta, Cofounder Mergerdomo.com and second speaker was Ms. Parul Goel, State President CIMSME and Cofounder Jusmark Group. For the third day 1 speaker was Ms. Vishakha Khetrapal, Consultant and sustainability professional, in the second phase there were best innovative business idea competition



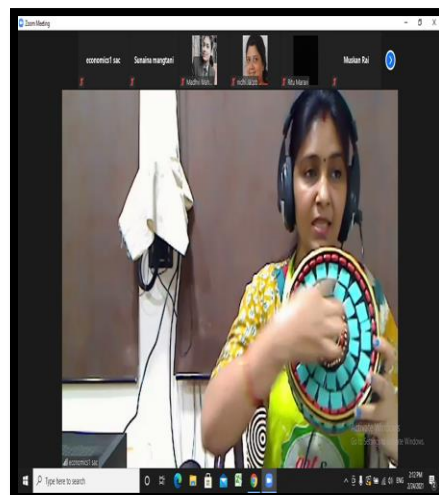
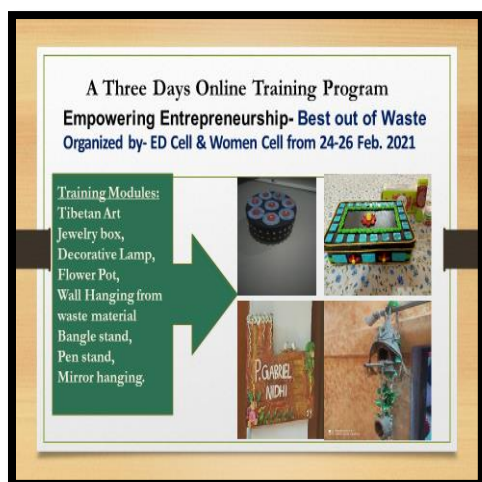
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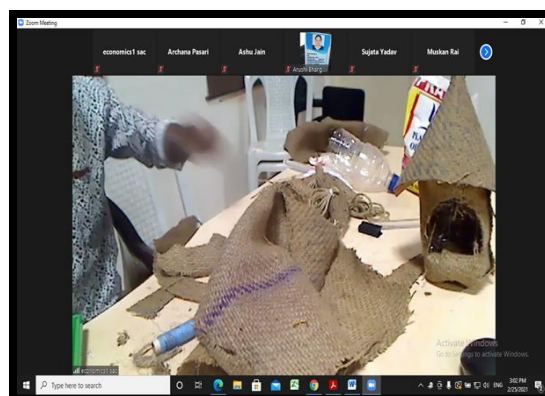
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Following are the glimpses of useful material prepared by the students after workshop



- Three Days Program “YESS- Young Entrepreneurs to Start-up Stars (A Begining)” conducted by ED cell in Collaboration with Jabalpur Incubation Center on 10, 11 and 12th June 2021. More than 100 students of U.G have participated. The aim of YESS program was to spread awareness about innovation and Patenting. Key speakers were- Ms. Preeti Singh, Director on MNC Boards and POSH Committees lead, on the topic.



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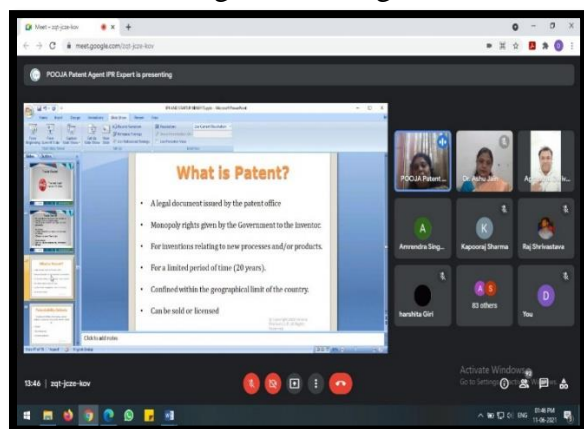
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- 'All you need to know about Start-ups and Latest Trends in Startup Industry', Ms. Pooja Kumar, Director, InnoVe Intellects & IPR Expert, on the topic 'Importance of IPR for Startups and research associates' and Mr. Agranshu Dwivedi, Incubation Manager, Jabalpur Smart City Incubation Center, called for innovative ideas from students. 10 Innovative Ideas were presented out of which 2 ideas of Mr. **Rovin Singh from B.B.A.** and Mr. **Pratham Naidu from B.Com.** have been selected for further guidance, mentoring and funding.



ACHIEVEMENT

On 29th October, Madras Christian college organised case study competition in which participants were to prepare a presentation on the case study topic given by them in 2 hours and to present them in front of all.

Moment of great pride for all of us that our 2 students PRATHAM NAIDU and ALFIA ALVI of ED cell participated representing our college in Madras and won 1st PRIZE in the competition. 15 teams participated in all.

Congratulations to the winners who brought glories to our college and yet many more to come.....!!!!



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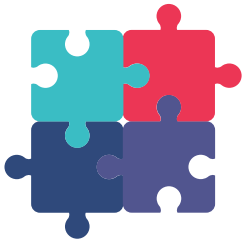
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Annual Report

2023-24



ED CELL

**ST. ALOYSIUS COLLEGE
(AUTONOMOUS), JABALPUR**



Principal's Address

Reflecting on the entrepreneurial spirit within St. Aloysius College, Jabalpur, here is a deeper insight into our journey toward fostering innovation and collaboration.

Established in 2018, the Entrepreneurship Development Cell (ED Cell) at St. Aloysius College stands as a testament to our commitment for nurturing entrepreneurial aspirations. In collaboration with esteemed partners such as MSME (Micro, Small & Medium Enterprises) and the Jabalpur Incubation Centre (JIC), we have actively cultivated a nurturing environment for aspiring entrepreneurs.

These strategic collaborations go beyond mere alliances; they underscore our dedication to providing students with not only valuable resources but also mentorship and real-world connections. The aim is to empower our students, enabling them to successfully navigate the complexities of the entrepreneurial landscape. The ED Cell, over the years, has evolved into a dynamic platform, fostering an environment where innovative ideas can take root and flourish.

Congratulations to all those involved in the growth of the ED Cell. Your efforts contribute significantly to shaping the future of entrepreneurship within our academic community. Let us continue this collaborative journey, working together to build a vibrant entrepreneurial culture that inspires and supports the aspirations of our students.



Rev. Dr. G. Vazhan Arasu
Principal

St. Aloysius' College (Autonomous), Jabalpur, (M.P.)

Faculty Advisor's Address

In the vibrant halls of St. Aloysius College, where knowledge and innovation converge, our collective potential holds the key to shaping a dynamic entrepreneurial culture. As the Dean of Commerce Department and a faculty advisor, I am enthused by the prospect of witnessing our college community's transformative impact through active engagement in the Entrepreneurship Development Cell.

Participating in these activities surpasses personal accomplishment; it symbolizes the collective brilliance and expertise inherent in our college community. Involvement is not merely an individual engagement but a shared initiative to elevate the standing of our esteemed institution.

I encourage active involvement, mutual support, and collaborative efforts to achieve new milestones for our college. Let's wish for a journey in the core of entrepreneurship that continues to blossom, creating a legacy of innovation and excellence at St. Aloysius College.



Dr. Sonal Rai
Second Shift In-Charge (Commerce)
Associated NCC Officer (Army Wing)
Faculty Advisor
St. Aloysius' College (Autonomous), Jabalpur, (M.P.)

Head's Address

Embarking on the journey of commerce education, our department envisions a hub where theoretical knowledge seamlessly merges with practical insights. It's not just about absorbing information; it's about understanding commerce's dynamic interplay in the real world. Here, each student is a participant in the ongoing narrative, shaping commerce's impact on society and carving a destiny beyond traditional learning.

Encouraging students to embrace commerce's unique challenges, we acknowledge that in the business world, theories transform into strategies, and discussions evolve into real-world solutions. The Entrepreneurship Development Cell (ED Cell) mirrors this mission, guiding students through a transformative process, fostering a lifetime of intellectual curiosity and practical insights.

As we jointly embark on this academic journey, envision a future where entrepreneurship understanding surpasses textbook limitations, materializing as a lived and experienced reality. Entrepreneurship is more than a subject; it's a dynamic force shaping individuals, societies, and economies. My words serve as a compass, guiding toward a future where entrepreneurial knowledge becomes a powerful force for positive change. The ED Cell contributes to this narrative of excellence, where every lecture, discussion, and project forms a vibrant tapestry of entrepreneurial education at St. Aloysius College. Together, let's explore, innovate, and carve the future of entrepreneurship.



Dr. Rupali Ahluwalia
Head, Department of Commerce
St. Aloysius' College (Autonomous), Jabalpur, (M.P.)



Director's Address

Innovation and entrepreneurship serves as a powerful agents for crafting new solutions to societal challenges and unmet needs, while simultaneously generating valuable job opportunities. Recognizing the pivotal role of these endeavours, the Entrepreneurship Development Cell (ED Cell) at St. Aloysius College stands as a evidence to our commitment for nurturing entrepreneurial aspirations.

Since its commencement, the ED Cell has thrived under the collaborative spirit nurtured by strategic partnerships. As the Director of the ED Cell, I am proud to witness the proactive cultivation of an environment that goes beyond traditional academic boundaries. We actively provide resources, mentorship, and real-world connections to empower our students in navigating the complexities of the entrepreneurial landscape successfully.

This strategic collaboration underscores our commitment to creating a nurturing environment for aspiring entrepreneurs. Our ED Cell has evolved into a dynamic platform, fostering an environment where innovative ideas take root and flourish.

The diverse array of events, workshops, competitions, networking opportunities, and high-profile speaker sessions organized by the ED Cell are highly desired platforms for thousands of students, providing them pathways to explore and embark on their entrepreneurial journey.

Entirely run and managed by students, inspires the establishment of similar cells and broadening the reach and impact of the ED Cell network.

I hope E-Cell achieves great success in fostering an entrepreneurial mindset among students, both within and beyond St. Aloysius campus. Wishing them the best in their efforts!



Dr. Ashu Jain
Director

Entrepreneurship Development Cell (ED Cell),
St. Aloysius' College (Autonomous), Jabalpur, (M.P.)

Team's Address

The ED Cell at St. Aloysius College has been a beacon of innovation, fostering an entrepreneurial spirit that resonates across our campus. Throughout the year, our team has tirelessly strived to ignite the passion for entrepreneurship, nurturing budding talents and guiding them towards success. We've curated workshops, mentoring sessions, and networking events that have empowered students to ideate, innovate, and take bold steps towards their aspirations.

Our commitment to cultivating an ecosystem that nurtures creativity and enterprise has resulted in remarkable projects and initiatives by our students, marking a significant leap forward in their entrepreneurial journeys. In the past year, our endeavors have transcended conventional boundaries, with partnerships forged with industry leaders and incubators, enriching the learning experiences for our students.

Furthermore, our initiatives have extended beyond the campus, reaching out to local communities, promoting social entrepreneurship, and instilling a sense of responsibility in our students towards sustainable practices. As we celebrate these milestones, we are fueled by the ambition to continue nurturing an environment that encourages resilience, adaptability, and the unwavering pursuit of excellence. The ED Cell remains dedicated to empowering our students to pioneer innovative solutions and lead with a transformative impact in an ever-evolving global landscape.



Introduction

At the Entrepreneurship Development Cell (ED Cell) of St. Aloysius College, Jabalpur, we believe in the transformative power of entrepreneurship to shape a thriving future. Embracing the spirit of innovation and ethical business practices, our mission is to cultivate a new generation of entrepreneurs who contribute significantly to the economic and social development of India. With a vision to be a recognized center of excellence, we aim to instill passion, foster entrepreneurial thinking, and provide a platform for interaction and learning.

Throughout the year 2022-2023, ED Cell has been dedicated to nurturing the entrepreneurial spirit on our campus. From inspiring students to develop their startups to creating a culture of innovation, our initiatives align with the broader goal of empowering individuals with integrity and sustainability. This annual report highlights our major initiatives, achievements, and the journey we embarked upon to contribute to the vibrant landscape of entrepreneurship at St. Aloysius College.



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Achievements

01



Case Study Triumph

Secured 1st Prize at the Madras Christian College Case Study Competition 2021, outperforming 15 competing teams.

National Recognition



Ranked 7th in the prestigious National Entrepreneurship Challenge, 2021 organized by IIT Bombay.



MSME Host Institution

Designated as the host institution for MSME in 2022, fostering an environment conducive to small and medium enterprise growth.

Consistent Excellence



Achieved a top 30 position in the National Entrepreneurship Challenge, 2022 organized by IIT Bombay, demonstrating sustained entrepreneurial commitment.



Strategic Collaboration

Formally established a Memorandum of Understanding (MoU) with Jabalpur Incubation Center (JIC) in 2023, initiating a collaborative journey towards innovation and growth.



Ed venture



» Objective:

The ED Venture workshop series aims to empower budding entrepreneurs by providing insights and guidance across various entrepreneurial phases. With accomplished speakers and diverse sponsorships, the workshops intend to inspire, educate, and facilitate the transformation of ideas into successful ventures. The primary goal is to nurture a vibrant entrepreneurial spirit, equipping participants with the necessary tools and motivation for their entrepreneurial journey.

» Benefits:

Participants experienced a platform fostering innovation, honing problem-solving skills, and offering internships, preparing them to translate ideas into viable entrepreneurial ventures. Additionally, the workshop facilitated valuable networking opportunities, opening doors for future entrepreneurial endeavors.

» Event Overview:

The workshop, held on 29th November 2023 from 1:00 pm onwards, commenced with an insightful speech by Rev. Dr. G. Vazhan Arasu, emphasizing Aadhar's role in fostering innovation. Five distinguished speakers were introduced and felicitated by ED Cell members, contributing unique perspectives on entrepreneurial success.

» Outcomes:

The workshop facilitated numerous internship opportunities for participants, enhancing their practical exposure. It fostered engaging interactions between speakers and attendees, offering valuable insights and practical advice.

» Key Speaker Highlights:

- Mr. Abhishek Agarwal, Director T.I.M.E., discussed the success cycle's nuances, emphasizing execution, business growth stages, and keys to sustained success.
- Mr. Amit Narain, Founder of Bite Chocolate Delights, shared an inspiring journey about pursuing passion, determination, and taking leaps of faith.
- Mr. Hradayesh Roy addressed effective communication, highlighting purposeful articulation and the power of storytelling.
- Mr. Abul Khan, Founder of AIRM Drone, focused on daring to dream, integrating technologies, and the importance of goal-driven living.
- Mr. Pratham Naidu, Founder of DropX, shed light on startup initiation, emphasizing professionalism, enthusiasm, and problem-solving.



Udyogini Seminar



» Objective:

The primary objective of the 'Udyogini Orientation 2.0' was to empower women by fostering entrepreneurship as a viable and powerful career choice. It aimed to equip female participants with the essential skills, knowledge, and confidence to pursue entrepreneurial ventures, fostering a more inclusive and dynamic corporate landscape.

» Benefits:

- Encouraged women's participation in entrepreneurship.
- Provided networking opportunities and mentorship access.
- Increased awareness of available resources and support.
- Bridged academia and industry through the MoU signing.
- Empowered women to pursue their entrepreneurial aspirations.

» Event Overview:

The 'Udyogini Orientation 2.0' held on October 14, 2023, from 3:00 to 5:00 pm at St. Aloysius College (Autonomous) Jabalpur, was a collaborative effort between the ED Cell and Jabalpur Incubation Center (JIC). The event aimed to inspire, educate, and support aspiring female entrepreneurs by providing them with a platform to explore entrepreneurship as a career.

» Key Speaker Highlights:

- Mr. Ankit Rajak (Manager, JIC) shared insights into available resources and opportunities for budding entrepreneurs.
- Ms. Preeti Chaudhary (Founder, Madhya Bharat Angels) provided inspiration through her entrepreneurial journey.
- Ms. Megha Upadhyay, Startup Consultant (Scheme IC) highlighted schemes and initiatives supporting women in business.

» Outcomes:

- Over 70 students participated, gaining valuable insights into entrepreneurship.
- Encouraged women to consider entrepreneurship as a viable career choice.
- Facilitated networking and mentorship opportunities.
- The signing of the MoU between St. Aloysius College and JIC marked a significant collaboration promoting innovation and growth.



» **Objective:**
Empower students with entrepreneurial skills for self-employment opportunities.

» **Benefits:**

- Nurture creativity and idea generation.
- Develop problem-solving abilities and entrepreneurial mindset.
- Prepare for practical aspects of entrepreneurship, including idea pitching and execution.

» **Event Overview:**
The workshop provided a platform for students to engage in interactive sessions and discussions with successful entrepreneurs. It aimed to equip participants with essential skills and knowledge needed to thrive in the startup landscape.

Key Speaker Highlights:

- Ms. Mohita Tripathi: Shared experiences on idea generation and the importance of resilience in entrepreneurship.
- Mr. Dikshant Tamrakar: Discussed practical strategies for executing entrepreneurial ideas.
- Mr. Abul Khan: Shared invaluable experiences on the startup journey.
- Mr. Rahul Rai: Focused on the significance of networking and collaboration in startups.

» **Outcomes:**

- Internship opportunities across diverse startup domains.
- Networking opportunities facilitated through the event.
- Increased understanding of Jabalpur Incubation Centre's role in startup nurturing.

The collaborative success of this event was made possible by the active participation of key members, including Dr. Ashu Jain (Director), Ms. Mansi Chouhan, Mr. Priyanshu Manani, Mr. Yash Jain, Mr. Krishna Nayak, Ms. Shruti Dubey, Ms. Pakhi Garg, Ms. Vidhi Kapoor, Mr. Deepak Gupta, Mr. Sakshat Khandelwal, Ms. Nidhi Tayal, Mr. Sahil Poptani, Mr. Pratham Kharate, and Ms. Khushi Kaushal. Their contributions ensured a valuable and enriching experience for all attendees.

» Objective:

The collaborative effort between the ED Cell, Department of Commerce, and the Asian Institute of Family Management Business (AIFMB) aimed to provide students with insights into entrepreneurship and innovation. The webinar sought to inspire and educate participants on key aspects of entrepreneurial ventures and innovative practices.

» Benefits:

- **Knowledge Enhancement:** Participants gained valuable insights into entrepreneurship and innovation from industry experts.
- **Networking Opportunities:** Engagement with speakers and the AIFMB facilitated potential networking and mentorship avenues for aspiring entrepreneurs.

» Event Overview:

The webinar, conducted via Zoom Meetings, occurred on September 23, 2023, from 4 to 5 pm. Dr. Rupali Ahluwalia (Head, Department of Commerce) and Dr. Ashu Jain (Director, ED Cell, St. Aloysius College) led the event, which was a significant activity outlined in the Memorandum of Understanding (MoU) between the institutions. Ms. Sujata Roy (Program Director, AIFMB) played a pivotal role in organizing and conducting the program.

» Key Speaker Highlight:

The session featured esteemed speakers Mr. Hitesh Adwani (Director, The Choice Fashions Pvt. Ltd.) and Mr. Shankar Venkatraman (Founder and Managing Director of Excel Power Systems). Their expertise and experience in the field of entrepreneurship provided attendees with practical insights and inspiring narratives.

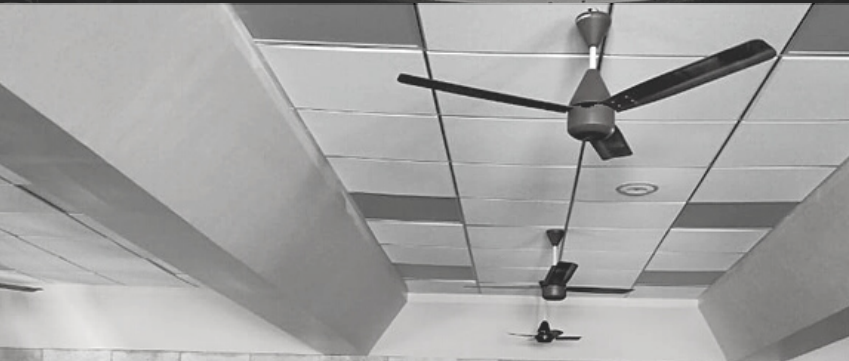
» Outcomes:

1. **Informed Participants:** Attendees gained a comprehensive understanding of entrepreneurial principles and innovative methodologies.
2. **Inspiration and Motivation:** Insights shared by the speakers motivated students to explore entrepreneurial opportunities and innovative solutions.
3. **Networking and Collaboration:** The event fostered potential networking opportunities and collaborations for students to explore and develop their entrepreneurial aspirations.





IIC Seminar



- »» **Objective:**
The IIC 5.0 event, conducted at St. Aloysius College Jabalpur by the Entrepreneurship Development Cell (ED Cell), aimed to underscore the importance of innovation and entrepreneurship. The goal was to shed light on how students can leverage India's ongoing growth momentum.
- »» **Benefits:**
This event served as a spark for inspiring and empowering future business leaders from St. Aloysius College, providing them with invaluable insights to fuel their entrepreneurial spirit and also encouraging them to be job providers in the real world.
- »» **Event Overview:**
Coordinated with precision by the Entrepreneurship Development Cell (ED Cell) at St. Aloysius College, Jabalpur, the IIC 5.0 event unfolded on September 9, 2023. The event aimed to spread awareness about IIC 5.0, featuring Mr. Abhishek Ranjan, Innovation Officer at the Ministry of Education's Innovation Cell, Govt. Of India, as the resource person. The event emphasized the significance of innovation and entrepreneurship, shedding light on how students can harness India's ongoing growth momentum. Mr. Ranjan shared insights into government schemes supporting startups, funding opportunities, and the encouragement of women entrepreneurs in the entrepreneurial landscape.
- »» **Key Speaker Highlight:**
During the event, Mr. Abhishek Ranjan, highlighted the government's support through various schemes, funding initiatives, and a dedicated focus on encouraging women entrepreneurs, underlining the integral role these elements play in shaping a brighter future. He also briefed the audience about the ongoing projects under IIC and how young minds from different backgrounds have come up with such brainstorming ideas from all over India.
- »» **Outcomes:**
The event sparked a vibrant interest in entrepreneurship, guiding attendees to believe in their startup potential and emphasizing the importance of a well-crafted strategy. It instilled confidence, encouraging participants to see their ventures as contributors to the entrepreneurial landscape. Emphasizing the importance of overcoming hesitation, the event assured attendees of a supportive environment and readily available assistance for those seeking guidance. Overall, it encouraged aspiring entrepreneurs to share their innovative concepts, assuring them that a helping hand awaits those who step forward with their ideas.



Youth Unite 2023



» Objective:

The collaboration between the ED Cell and the Department of Commerce aimed to commemorate International Youth Day with a multifaceted approach, fostering experiential learning and engagement among students.

» Benefits:

- **Experiential Learning:** Through diverse activities like Group Discussions, Debates, Rakhi Making Workshops, and Handmade Art/Craft Stalls, students gained practical insights.
- **Collaborative Spirit:** The event encouraged collaboration among students from varied disciplines, fostering a sense of unity and camaraderie.
- **Skill Enhancement:** Participants honed their communication, creative, and critical thinking skills through interactive sessions.

» Event Overview:

The event "YOUTH UNITE" was a vibrant celebration that included a spectrum of activities catering to the interests and talents of the participating students. More than 150 students enthusiastically engaged in the day-long affair, showcasing their skills and creativity.

» Key Speaker Highlight:

The event featured renowned speakers from diverse fields, offering valuable insights into youth empowerment, skill development, and the importance of collaborative efforts in fostering a conducive learning environment.

» Outcomes:

- **Enhanced Participation:** More than 150 students actively participated in the event, showcasing their talents and skills.
- **Skill Development:** Participants gained practical knowledge and hands-on experience through engaging activities like debates, workshops, and artistic endeavors.
- **Community Building:** The event fostered a sense of community and unity among students, promoting a supportive and collaborative academic atmosphere.

Hygiene Essentials Crafting Workshop

08

» Event Details:

A dynamic workshop focusing on the production of essential products—hand wash, sanitizer, and lipstick—was conducted by the Entrepreneurship Development (ED) Cell. Held on the 29th of March 2023, from 11:30 am to 2:30 pm, the workshop aimed to spark the entrepreneurial spirit among young individuals.



» Objectives:

The workshop's core objectives were to introduce the concept of small-scale industries to young minds and provide a practical understanding of product creation and marketing strategies.

» Benefits:

This immersive workshop equipped students with practical knowledge about the production processes of in-demand products. Led by Dr. Amita Chatri in the Chemistry Lab, attendees learned the intricacies of creating these items, gaining insights into cost-effective business initiation. Over 50 enthusiastic students participated, showcasing a strong interest in exploring entrepreneurial avenues.



» Workshop Highlights:

The workshop spanned two days, focusing on the manufacturing processes of hand wash, shampoo, and additional products. Dr. Amita Chatri's expert guidance and live demonstrations captivated students, providing them with hands-on experience in product creation.

» Outcomes:

The workshop's success lay in its ability to ignite the entrepreneurial spark among participants. Students departed with newfound insights, equipped with the practical understanding of producing marketable goods at minimal costs. The workshop significantly contributed to expanding their entrepreneurial horizons.

» Objective:

The Entrepreneurship Boot Camp 2023 aimed to equip students with robust entrepreneurial skills, fostering self-reliance from a young age. The primary objective was to inspire a mindset shift, encouraging students to become creators of opportunities rather than mere seekers.



» Benefits:

The camp provided an immersive platform for students to cultivate creative thinking, ideation, problem-solving, and the art of effective idea pitching. By simulating real-world scenarios, it nurtured an entrepreneurial mindset, preparing young minds for the challenges and triumphs of the business world.



» Event Overview:

Conducted by the ED Cell of St. Aloysius College (Autonomous), Jabalpur, the boot camp commenced on 11th March 2023. Dr. Ashu Jain, In-charge of the ED Cell, delivered an impactful inaugural address, emphasizing the pivotal role of entrepreneurship in today's world.

» Key Speaker Highlights:

The highlight of the event was the insightful address by Ms. Mansi Thakkar, Director of Windplus Pvt Ltd, a distinguished Leadership Coach, and Podcaster. Her session delved into cultivating the right entrepreneurial mindset, embracing failures as stepping stones, and fostering innovative thinking crucial for success. Ms. Thakkar also illuminated the attendees on effective business models, providing invaluable insights into transforming ideas into viable ventures. Her engaging discourse captivated the enthusiastic participation of over 100 students, making the boot camp an enriching experience.

» Outcomes:

The Entrepreneurship Boot Camp 2023 left an indelible mark, inspiring a wave of proactive thinking among the participants. Students departed with newfound knowledge, honed skills, and an ignited passion for entrepreneurial endeavours. The event's success lay in its ability to instil confidence and empower young minds to chart their paths in the entrepreneurial landscape.

Sponsor

ED Venture



dropx

first
fast
furious

Testimonials

“

Thank you so much for making me part of your ED Cell. Your work towards startups are really very fantastic and your approach is commendable. The way you guys are working for entrepreneurship in your college is highly appreciated, helping and nurturing startups the way it should be. Being a college student and taking part in such events needs a standing ovation for you guys. Keep it up. All the best for your future endeavors.

Hradayesh Roy
Founder - Kechuaa Organics

“

I visited ED Cell SAC twice and I found well established infrastructure, equipment at ED cell. Synergy of ED cell team was excellent and they all are vision driven enthusiastic.

Appreciate various activities and programs organized by SAC ED Cell and I wish them all the very best for future events.

Ankit Rajak
Manager - Jabalpur Incubation Center

“

It was an amazing experience at the event held by ed-cell St. Aloysius, Jabalpur.

An excellent stage with so much loved students who eventful participated and enjoyed our presentation , relished with chocolates gifts and more.

Thankyou so much to team & would love to be a part again.

Amit Narain
Founder - Bites Chocolate Delights

“

The Entrepreneurship Development Cell at St. Alyosius College has created an immense impact and value within the community. I'm greatly inspired by the positive feedback and the meaningful contributions your cell has made.

Count on my support in any way possible.

Aman Singh
Founder - EGDash Technologies

Team 2023-24

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